

Richard Plishka

**Foodtown**

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February 1, 1996

To: All Store Managers

From: Rich Plishka

Subject: R J Reynolds Display Program

Managers,

We have signed a 1996 contract agreement with R J Reynolds Tobacco Company. The attached store by store planograms tell you what displays need to be added and the location of these displays. Each store is required to have a total of three separate Self Service package displays, (two full price and one savings display). All stores must have a total of three displays in order to qualify for the new contract.

Please give your full cooperation in implementing this program.

If you have any questions call me at 201-664-4941.

Thank You,

  
Rich Plishka

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